

THE RIGHT KINDA NEGRO PRESS KIT

THAT GIRL GOOD
PRODUCTIONS
PRESENTS:

THE RIGHT KINDA NEGRO

BREAKING STEREOTYPES,
RECLAIMING IDENTITY.

A DOCUMENTARY FILM BY JAMEELAH HOUSTON



FILM INFORMATION

Title: The Right Kinda Negro

Format: Feature Documentary

Runtime: 54 minutes, 57 seconds

Country of Origin: United States

Language: English

Director: Jameelah Houston

Writer: Jameelah Houston

Producer: Jameelah Houston

Production Company: That Girl Good Productions

Completion Date: 2026

LOGLINE

What does it mean to be the "right" kind of Black person? Through personal reflection, historical context, and candid interviews, *The Right Kinda Negro* explores the expectations, stereotypes, and social pressures that shape Black identity in America.

SHORT SYNOPSIS

The Right Kinda Negro is a feature documentary that examines the expectations, stereotypes, and social pressures that shape perceptions of Black identity in America. Through interviews, historical analysis, and personal reflection, the film explores race, colorism, class, language, professionalism, and belonging while challenging audiences to reconsider who gets to define authenticity and acceptance.

FULL SYNOPSIS

The Right Kinda Negro explores the complex and often unspoken expectations placed upon Black people in America. Through conversations with educators, artists, scholars, and community members, the documentary examines how ideas surrounding race, colorism, class, language, education, and professionalism influence perceptions of Black identity.

Combining personal reflection with historical context, the film traces the origins of these expectations while exploring how they continue to affect contemporary experiences. Participants share perspectives on code-switching, respectability politics, belonging, and authenticity, revealing the challenges of navigating spaces where acceptance often comes with conditions.

Rather than offering easy answers, The Right Kinda Negro invites audiences into a thoughtful conversation about identity, representation, and the freedom to define oneself on one's own terms.

DIRECTOR'S STATEMENT

I've spent much of my life thinking about what it means to be accepted—not just as a Black woman, but as myself.

The Right Kinda Negro began with a question that I couldn't shake: Who decides what the "right" kind of Black person is?

Throughout my life, I've witnessed conversations about the way Black people speak, dress, wear their hair, pursue education, navigate professional spaces, and express themselves. Those expectations can come from society, institutions, and even from within our own communities.

What began as an award-winning short documentary evolved into a feature-length exploration of identity, belonging, and self-definition. Through interviews and research, I discovered that these conversations are often more nuanced than they first appear.

Completing this film was one of the most meaningful experiences of my life. My hope is that audiences leave with questions, reflections, and a deeper understanding of the many ways Black identity is experienced and expressed.

— Jameelah Houston

DIRECTOR BIO

Jameelah Houston is an award-winning filmmaker, educator, and storyteller from Chicago, Illinois. She holds a Bachelor of Arts in Communications, Media Arts & Theatre from Chicago State University and a Master of Fine Arts in Independent Film and Digital Imaging from Governors State University.

Her work focuses on identity, culture, social justice, and community storytelling. Her short documentary, *The Right Kinda Negro*, received the Best Short Documentary Award at the Social and Economic Justice Film Festival and screened at multiple film festivals. The feature-length version marks her feature documentary debut.

ABOUT THE FILMMAKER

As a Black woman from Chicago, Houston creates films that encourage dialogue and challenge audiences to think critically about culture, identity, and representation. Through her company, That Girl Good Productions, she seeks to tell stories that inspire conversation, reflection, and understanding.

CONTACT

Jameelah Houston

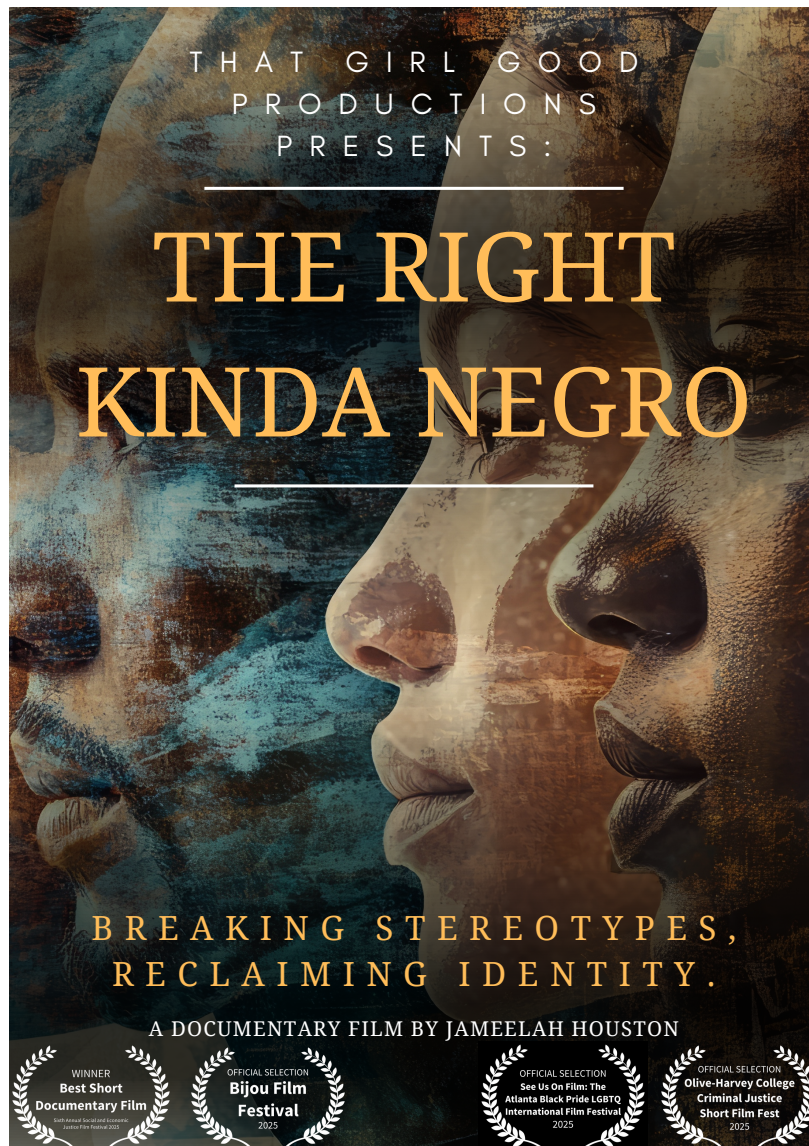
That Girl Good Productions

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PRESS MATERIALS INCLUDED

- [Official Poster](#)



• Director Headshot

